



# Child Advocacy Day 2018

Tuesday, April 3, 2018  
Missouri State Capitol  
Jefferson City, MO

## Sponsorship Opportunities

The 35<sup>th</sup> annual Child Advocacy Day (CAD) will be Tuesday, April 3, 2018 at the Missouri State Capitol in Jefferson City. The Planning Committee invites you to participate on this important day as a sponsor or exhibitor. The support of business and non-profit organizations is critical to our success to cover the costs of printing materials, signage, maintenance of our website, awards, etc.

### Platinum Level Sponsor: \$500

1. Logo shall be displayed on the CAD website
2. Promoted via social media as part of the CAD event promotion campaign
3. Appreciation Gift
4. Recognized during the event rally
5. May provide a handout for inclusion in the participant packets
6. Acknowledged on prominent signage in the rotunda
7. Included prominently in a Sponsorship Listing shared within the participant packets

### Gold Level Sponsor: \$250

1. Appreciation Gift
2. Recognized during the event rally
3. May provide a handout for inclusion in the participant packets
4. Acknowledged on prominent signage in the rotunda
5. Included prominently in a Sponsorship Listing shared within the participant packets

### Silver Level Sponsor: \$100

1. May provide a handout for inclusion in the participant packets
2. Acknowledged on signage in the rotunda
3. Included in a Sponsorship Listing shared within the participant packets

### Bronze Level Sponsor: \$50

1. Acknowledged on signage in the rotunda
2. Included in a Sponsorship Listing shared within the participant packets

## Exhibitor Opportunity -- \$100 **SPACE IS LIMITED! PLEASE RESERVE YOUR SPACE ASAP!**

The Exhibitor fee is separate from the Sponsorship fee. Exhibitors are welcome to offer incentives and giveaways to participants, but are not allowed to sell items.

If interested as a sponsor and/or an exhibitor, please complete the attached Application and email it to Pamela Speer at [pspeer@socket.net](mailto:pspeer@socket.net) or call 573-256-1288. Upon receipt, an invoice will be sent containing payment information.

**Thank you!**



# Sponsorship/Exhibitor Application

## Sponsorship (Please Check One)

Platinum Sponsor -- \$500

Gold Sponsor -- \$250

Silver Sponsor -- \$100

Bronze Sponsor -- \$50

## Exhibitor

Exhibitor -- \$100

**Total Amount Sponsorship &/or Exhibit: \$** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact Phone** \_\_\_\_\_

**Contact Email** \_\_\_\_\_

I have read the Sponsorship/Exhibitor Agreement.

**Contact Signature** \_\_\_\_\_

**Thank you!**